



## The Voter Science Management Team

**Bill Cassill (CEO and Chief Science Officer):** Bill has 20 years of experience as a statistician and data scientist. His career has spanned a combination of start-ups and Fortune 50 companies including AT&T Wireless, Bank of America, and Amazon. Bill's analytical work contributed to 3 state legislative district wins in highly contested races in 2013, 2014, and 2015. In 2016, Bill worked closely with the Bill Bryant for Governor campaign as well as several other statewide races in Washington state as part of Voter Science. Bill serves as the CEO and Chief Science Officer for Voter Science and is responsible for the data-to-day company administration as well as all things related to data and analytics.

**Don Skillman (Director of Political Operations):** Don is a 20+ year political veteran serving in a variety of roles from campaign manager/consultant to DC lobbyist. Don served as the Regional Political Director for Bob Dole's Presidential campaign as well as the Executive Director for the Coalition for Responsible Exports and the Electronic Industries Alliance in Washington, DC. After moving to Washington state, Don worked at Microsoft in Public Relations and served as the Executive Director for the 2008 Washington state John McCain campaign for President. In 2012, he successfully managed and won Kim Wyman's campaign for Washington Secretary of State, subsequently serving as Kim Wyman's Legislative Director. Don serves as the Director of Political Operations for Voter Science and is responsible for consulting and business development.

**Representative Chad Magendanz (Director of Product Development):** Chad brings a unique combination of military, political, and technical experience to his role as Director of Product Development. After receiving an electrical engineering degree from Cornell, Chad spent the next 12 years serving as a naval officer aboard nuclear submarines. Chad then transitioned to the private sector working at Microsoft and other software firms as a Program Manager and UX Designer. In addition to his private sector experience, Chad has served as the President of the Issaquah, WA School District as well as two terms as a Legislator for Washington's 5<sup>th</sup> Legislative District where he was elected to caucus leadership in his first year. Chad is responsible for driving Voter Science's mobile app development efforts as well as developing other marketable end user products.

**Matthew Donnellan (Senior Advisor):** Matthew Donnellan is veteran political operative who has worked on over 30 elections in more than 20 states. During the 2016 election cycle, Matthew served as the Deputy Campaign Manager and Political Director for the Bill Bryant for Governor campaign in Washington as well as the Political Director for the Jon Keyser for United States Senate campaign in Colorado. As the former national Executive Director of the CRNC, Matthew helped guide the PAC in creating a revolutionary field program that delivered double digit gains in vote share among target voters to help more than a dozen candidates win in 2014. Matthew uses his experience in running and advising more than two dozen federal, state, and local campaigns and PACs in the last 12 years to help Republican candidates win at every level.

**David Flint (Director of Technical Operations):** David serves as the Director of Technical Operations where he is responsible for server operations and customer support. Prior to working with Voter Science, David served as the Technology Chair for the Snohomish county GOP and worked at Starcom Computer Corporation for 18 years as a Software Support and Systems Consultant.

**Bryan Myrick (Director of Communications Strategy):** Bryan is the resident guru on communications strategy. He has overseen digital and social media efforts for eight winning statewide and regional ballot measure campaigns since 2011. He also has advised congressional and local candidates on media relations and messaging and is a key strategic advisor to the Washington Forest Protection Association, an organization representing the Washington state timber industry.

**Heather Scheffer (Operations Director):** Heather brings her political experience to Voter Science helping with campaign planning and program management. Heather has served as both a campaign manager and public policy consultant and has trained many candidates on the ins and outs of running for office.

**FaLeana Wech (Director of Digital Engagement):** FaLeana Wech has helped run the social media and email efforts for several campaigns in Washington state including the 2016 Kim Wyman Secretary of State campaign. She has served as the Communications and PR Director for the Building Industry Association for Washington where she was in-charge of digital and social media outreach.